

carissa kelsy decelles

CONTACT

Tolland, CT 06084
860. 712. 5212
design@carissakelsy.com
www.carissakelsy.com

EDUCATION

University of Connecticut,
Storrs Connecticut 5/2013
Major: Fine Art
(Communication Design)
Minor: Art History
GPA 3.70

TECH SKILLS

Adobe Indesign	6yr
Adobe Illustrator	6yr
Adobe Photoshop	8yr
Dreamweaver	3yr
HTML//CSS	3yr
MAC//PC	14yr
Microsoft Office	14yr
Photography	6yr
Social Media	6yr

WORK EXPERIENCE

Miranda Creative MAR 2015 – PRESENT

Freelance Graphic Designer: Interacted with different members of the Miranda Creative team to develop brands / logos for different companies.

Uptown Network MAR 2015 – PRESENT

Graphic Design Consultant: Designed aesthetic and assets for restaurant food and wine menu iPad applications including buttons, tables, and other media.

Vimodi OCT 2014 – PRESENT

Visual Design Consultant: Collaborated closely with other members of the Vimodi team to create, develop, and evolve the Vimodi application. I played a key role not only in the design of the application, but also in the design of their website, print and digital deliverables, and social media marketing.

ThinkitDrinkit MAR 2014 – APR 2014

Freelance Designer: Implemented and promoted good design practices for this small start up company in the context of branding and packaging design.

Design Center Studio JAN 2012 – MAY 2013

Designer: Worked in teams as well independently on a variety of projects from print to digital. High priority on concept development, attention to detail, and project management including; organization, budgets, and prioritization.

University of Connecticut UTIS Web Development Lab DEC 2012 – MAY 2013

Website Designer and Developer: Created and maintained websites for various departments, programs, and Satellite offices at the University. Skills Include: organization, communication, information architecture, ux design.

University of Connecticut Women's Center AUG 2012 – MAY 2013

Graphics Specialist: Designed logos, flyers, mailers, programs, etc. for the centers various programs and events.

University of Connecticut Off Campus Office AUG 2012 – MAY 2013

Graphics and Illustration Specialist: Recreated and designed new logos, flyers, posters, brochures, and T-shirts for the departments events.

Cipher Creative Group JUL 2012 – SEPT 2012

Intern: Collaborated with a team to brainstorm and develop concepts for numerous projects: brochures, mailers, forms, magazines, and signage.

VOLUNTEER EXPERIENCE

Assistance Dogs Unlimited, Executive Secretary & Graphic Designer 2014
Rockville General Hospital, Jr Volunteer 2005 – 2014

RELATED EXPERIENCE

Connecticut Art Directors Club Member 2015
AIGA Connecticut Chapter 2011 – 2015
Secretary and Member of Design Area Club 2011 – 2013
Created a student run marketing agency as an independent study 2012

ACHIEVEMENTS

CADC Excellence Award 2013 (2)
3rd Place, Provost Photography 2013
Fine Arts Scholarship 2012
New England Scholar 2011, 2012
Dean Jerome M. Birdman
Scholarship 2011
Member of Sigma Alpha Lambda
Deans List 2010, 2012

SHOWS

38th Annual CADC Awards Show 2013
Provost Photography Show 2013
Bachelor of Fine Arts Show 2013
Scholarship Show 2009 – 2012
"Making Pictures" photography
Show 2010